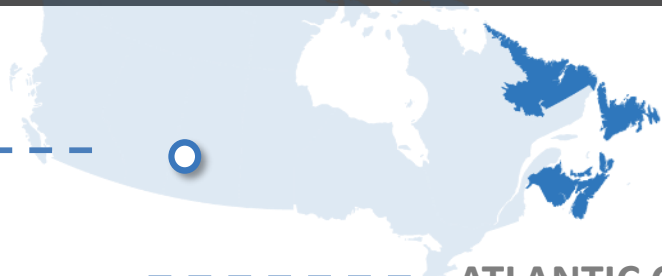




LABOUR MARKET BRIEF ■ ATLANTIC REGION



CANADA

- ✦ Employment declined during the month by 24,800 jobs.
- ✦ Full-time jobs increased alongside fewer part-time.
- ✦ The unemployment rate fell in the month to 6.5%, reaching its lowest point since July 2024.
- ✦ The goods-producing sector lost jobs in January (-3,800), while the service sector saw job reductions of 21,000.

ATLANTIC CANADA

- ✦ Employment grew at a strong pace in January, up from the prior month by 7,000 jobs.
- ✦ Full-time jobs increased alongside fewer part-time.
- ✦ The rate of unemployment saw no change from last month, remaining at 7.3%.
- ✦ Employment in the goods-producing sector was unchanged from the prior month, while the services-producing sector saw growth of 7,100 jobs.

22,578,700 (-119,000)

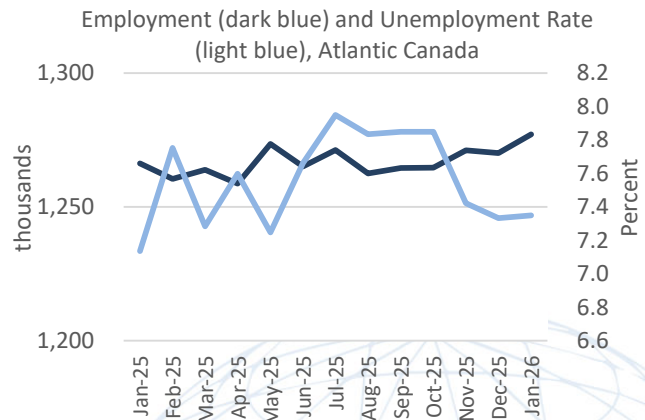
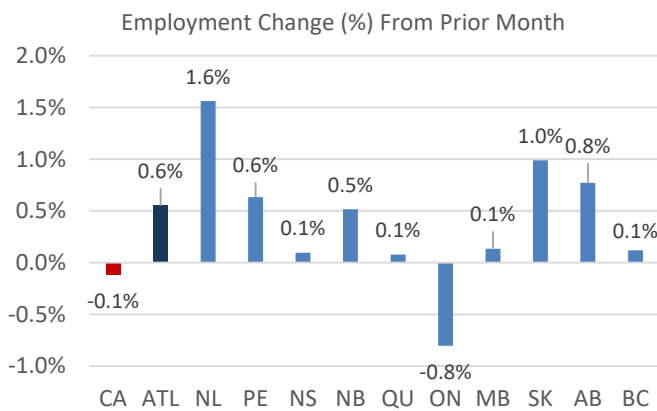
LABOUR FORCE

1,378,400 (+7,900)

21,121,200 (-24,800)

EMPLOYMENT

1,277,100 (+7,000)



6.5% (-0.3)

UNEMPLOYMENT RATE

7.3% (0.0)

65.0% (-0.4)

PARTICIPATION RATE

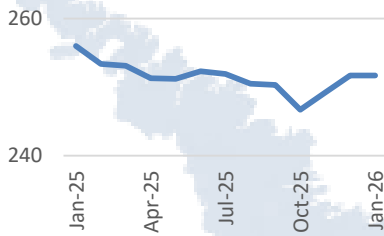
60.7% (+0.3)

Statistics Canada, Labour Force Survey, Table 14-10-0287-01
Data above are seasonally adjusted. Values in brackets are month-over-month changes.



Goods Sector

Employment ('000), Atl.



Services Sector

Employment ('000), Atl.



Did You Know...

In 2025, there was a notable downward shift in the participation and employment rates of prime working age (25 to 54) women+ in the Atlantic Region. The additional labour force non-participants indicated that they “did not want work or [were] not available” (as opposed to indicating that they wanted to work but could not due to reasons such as family, illness, or studying). Similar changes did not occur among men+ in the Atlantic Region nor to the same extent among either gender at the national level.

FASTEST GROWING INDUSTRIES

Year/year employment change, Nov-Jan averages, Atl.



1. Business, building and other support services **+8%**
2. Manufacturing **+5%**
3. Health care and social assistance **+4%**
4. Finance, insurance, real estate, rental and leasing **+4%**
5. Other services (except public administration) **+4%**



NOVA SCOTIA



NEW BRUNSWICK

563,500

Labour Force

524,700

Employment

6.9%

Unemployment Rate

+3,200

Labour Force Change

+500

Employment Change

+0.5

Unemployment Rate Change

439,000

Labour Force

409,600

Employment

6.7%

Unemployment Rate

+3,100

Labour Force Change

+2,100

Employment Change

+0.2

Unemployment Rate Change



NEWFOUNDLAND AND LABRADOR



PRINCE EDWARD ISLAND

272,500

Labour Force

247,300

Employment

9.2%

Unemployment Rate

+400

Labour Force Change

+3,800

Employment Change

-1.3

Unemployment Rate Change

103,400

Labour Force

95,500

Employment

7.6%

Unemployment Rate

+1,200

Labour Force Change

+600

Employment Change

+0.5

Unemployment Rate Change

Provincial estimates based on seasonally-adjusted data for the latest month and compared to the previous month.

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Contact us at: ATL-LMI-IMT-GD@servicecanada.gc.ca