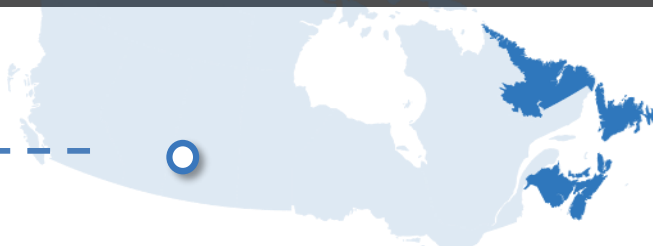




OCTOBER 2025

## LABOUR MARKET BRIEF ■ ATLANTIC REGION



## CANADA

- ✦ Employment grew at a strong pace in October, up from the prior month by 66,600 jobs.
- ✦ Part-time jobs increased while full-time jobs declined.
- ✦ The unemployment rate fell in the month to 6.9%, influenced by the solid job gains.
- ✦ The goods-producing sector lost jobs in October (-1,100), while the services-producing sector saw growth of 67,600 jobs.

## ATLANTIC CANADA

- ✦ Employment declined during the month by 1,300 jobs.
- ✦ Full-time jobs increased alongside fewer part-time.
- ✦ The unemployment rate declined slightly in October to 7.9%, hovering just below a 12-month high (8.0%).
- ✦ The services-producing sector gained 3,500 jobs in the month of October, while the goods-producing sector saw a decline of 4,800 jobs.

22,639,100 (+17,300)

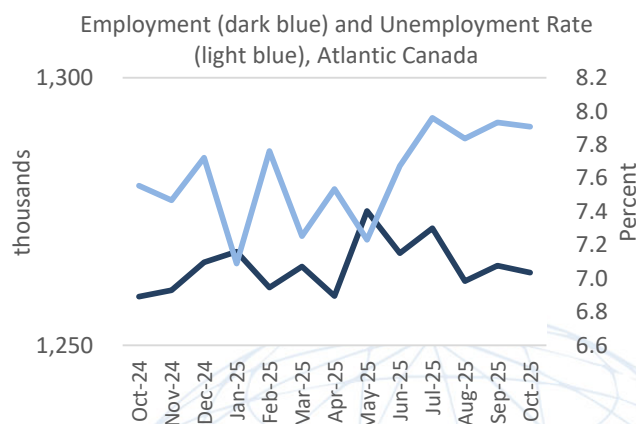
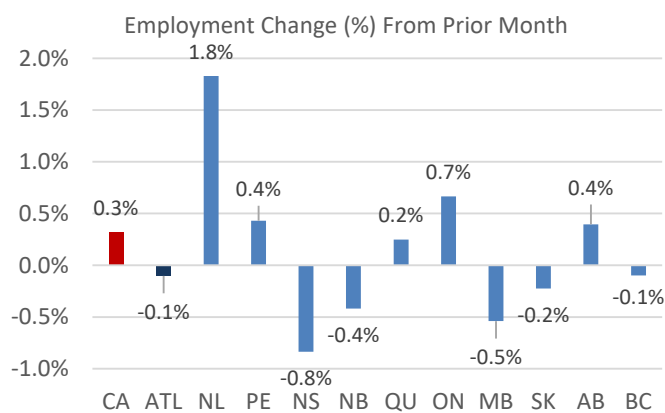
LABOUR FORCE

1,372,200 (-1,900)

21,081,900 (+66,600)

EMPLOYMENT

1,263,600 (-1,300)



6.9% (-0.2)

UNEMPLOYMENT RATE

7.9% (0.0)

65.3% (+0.1)

PARTICIPATION RATE

60.5% (-0.2)

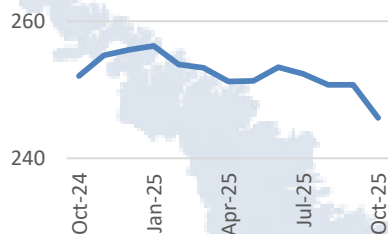
Statistics Canada, Labour Force Survey, Table 14-10-0287-01  
Data above are seasonally adjusted. Values in brackets are month-over-month changes.

Employment and  
Social Development CanadaEmploi et  
Développement social Canada

Canada

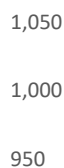
## Goods Sector

Employment ('000), Atl.



## Services Sector

Employment ('000), Atl.



# Did You Know...

Employment in the educational services industry experienced its fourth consecutive contraction in the month of October, as it fell by 600 jobs compared to a month prior to a total of 99,300 workers. Declines have been happening since the industry hit a historical high of 104,000 workers in December 2024. Since then, the number of jobs has decreased by 4.5%. Recent media reports indicate that universities have been negatively affected by recent immigration policies which have cut the number of international student visas, resulting in decreased enrollments and even layoffs in some universities.

## FASTEST GROWING INDUSTRIES

Year/year employment change, Aug-Oct averages, Atl.

1. Business, building and other support services **+16%**
2. Manufacturing **+6%**
3. Health care and social assistance **+3%**
4. Finance, insurance, real estate, rental and leasing **+3%**
5. Professional, scientific and technical services **+1%**



## NOVA SCOTIA

**558,700**

Labour Force

**521,000**

Employment

**6.7%**

Unemployment Rate

**-1,600**

Labour Force Change

**-4,400**

Employment Change

**+0.5**

Unemployment Rate Change



## NEW BRUNSWICK

**439,000**

Labour Force

**404,200**

Employment

**7.9%**

Unemployment Rate

**-2,600**

Labour Force Change

**-1,700**

Employment Change

**-0.2**

Unemployment Rate Change

NEWFOUNDLAND  
AND LABRADOR**272,500**

Labour Force

**245,100**

Employment

**10.1%**

Unemployment Rate

**+3,300**

Labour Force Change

**+4,400**

Employment Change

**-0.5**

Unemployment Rate Change

PRINCE EDWARD  
ISLAND**102,000**

Labour Force

**93,300**

Employment

**8.5%**

Unemployment Rate

**-1,000**

Labour Force Change

**+400**

Employment Change

**-1.2**

Unemployment Rate Change

Provincial estimates based on seasonally-adjusted data for the latest month and compared to the previous month.

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